

Salamandra



express your content

Journalism is all about drama, emotions, context and smart presentation. It's all about telling the story. Yet in today's digital age, news websites have become index pages that display repeated patterns, irrespective of the content itself.



Salamandra

brings back the news show: it provides editors with the tools to tell a story; to make choices; to engage and inspire the readers.



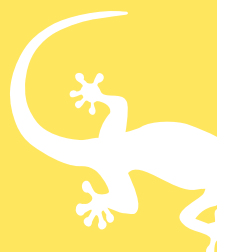


נגישות בלילה לב

תערוכת הצילום הקבוצתית, "נגיעות", מורכבת מעשרים צלמים מוכשרים שיצירותיהם מוכרות בפייסבוק וברשתות חברתיות חספות. התערוכה תפתח ב- 30 יוני במסגרת אירועי "לילה לבך בתל אביב." <<

Salamandra lets you

express your content.



Express your drama

Editors can change the drama level of the site by playing with the template of the main headline.



China sees inflation jump as growth continues

China's turbocharged growth eased slightly in the first quarter, while inflation jumped to a 32-month high, putting pressure on the government to do more to rein it in.

Reuters | 05/04/15, 14:12

Google's soaring costs send shares down

Google shares fell in New York after Wall Street took fright at a sharp rise in expenses at the world's biggest search engine, which Larry Page took the helm of this month.

Richard Blackley | 05/04/15, 14:07

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TRAFFIC



Easter getaway disrupted as M1 motorway closed by fire

The Easter getaway got off to a disastrous start today after a fire forced the closure of a key stretch of the M1 - with the motorway expected to be shut for at least 24 hours.

AP | 05/04/15, 09:05

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AP | 05/04/15, 09:05

FILM

Ferry Frutkin's film to show an assisted death

BBC Newsnight worker 'sacked and never got harassment'

Samuel L. Jackson to make his Broadway debut

KONJUNKTUR

Zwei Tote bei Schiffskollision auf dem Nord-Ostsee-Kanal

Das besetzte eine Symphonie des gemeinsamen Hauptkommandos von Bund und Ländern in Cuxhaven. Ein Fischer war nicht mehr lebendig. Er musste mit einem Schwimmer umgebracht werden. Zur Ursache der Herbeiführer gibt es zunächst keine Erkenntnisse. Die Kollision ereignete sich kurz nach 7 Uhr in 16 Meilen Abstand bei der Grönemaler Hochbrücke...

Deutsche Logistik-Zeitung | 04/04/15, 14:11



express your

hierarchy

Change the drama level of each story, without changing its position.

express your

Media

Change the media displayed with each story.



Obama pledges to fight until Gaddafi goes

Watch President Obama's Full Spe



00:00 / 26:33



YouTube



Swisscom 5:59 PM

CHANGE IN THE MIDDLE EAST



Obama pledges to fight until Gaddafi goes

Barack Obama has boosted Anglo-French attempts to remove Col Muammar Gaddafi from power in a pledge which...

Andy Bloxham | 19.06.11, 09:44



Gaddafi 'parades Tripoli in a jeep'

Libyan television on Thursday broadcast footage of...

AP | 14.04.11, 09:49



In the Capital

Gaddafi 'parades Tripoli in a jeep'

Libyan television on Thursday broadcast footage of what it claimed was Col Muammar Gaddafi driving around Tripoli and said the outing occurred while the Libyan capital was being bombed by Nato

AP | 15.04.11, 13:39



express your content
everywhere

The final result is a dynamic news show, correctly representing the content displayed. The news show is automatically replicated on all devices.

Salamandra

Increases dramatically time spent on homepage and sections, number of visits and page views.

Allows better ad performance by integrating the ads in the news show.

Full cross-device integration by using the same information architecture.

Content Display Management System (CDMS) that can be integrated with any CMS.

For more information and a live demonstration please email contact@rgbmedia.org

